

Ease & Principal Connection Overview

Ease and Principal are connecting to make it easier to offer and manage dental, vision, and supplemental plans with EaseConnect+.



A Real-Time Connection

Information quickly flows between both Ease and Principal. Principal will process enrollment data and any qualifying changes from Ease within 24 hours. Status updates will be sent to your inbox.



Rapid Setup

Ease's connection with Principal typically takes a couple days to set up, much shorter than most benefit administration carrier connections. Enter your policy number and Ease will import the rest of your policy details from Principal via API, making setup seamless.



Automatic Changes

Any adds or changes made in Ease will be sent to Principal within 24 hours. You have the ability to view the status of all data sent to Principal from Ease.



Add New Lines Of Coverage

Increase your commission by easily adding new lines of coverage. This connection supports Principal's Dental, Vision, Life, Voluntary Life, Long-Term Disability, Short-Term Disability, Critical Illness, and Accident products.

How To Activate

If you are a current Ease customer, please contact your CSM or request more info by creating a ticket in the Ease support community. If you're not a current Ease customer, please contact requestinfo@ease.com to set up a demo.

Pricing Model

All Ease subscription levels include unlimited lives connected via an EaseConnect+ connection, and do not count toward your Ease subscription life count. Any groups on Ease that have Principal plans not using the Principal connection carry a \$.50 per employee per month (PEPM) fee.